

NEW THIS YEAR!

LONGER HOURS & EMAIL OPTIONS

APTA Wisconsin Fall Conference Exhibitor Invitation

Get some face time with Wisconsin PTs, PTAs and students at the APTA Wisconsin Fall Conference!

Thursday, October 10, 2024

10-11 am & 12:30-2 pm

Sheraton Madison Hotel

We'll bring the attendees to you with a keynote speaker, networking, lunch and giveaways. A **limited** number of skirted exhibit tables will be available on a first-come, first-served basis. Each 6' foot table will include an identification sign and lunch for up to two exhibitors per table.

Choose the Package that Best Fits Your Marketing Needs!

GOLD - \$750 (Best Value!)	SILVER - \$600	BRONZE - \$400
<ul style="list-style-type: none"> • 6-ft banquet table with prime exhibit hall placement • Company information in attendee folders • Company logo with link posted on <i>aptawi.org</i> fall conference page • Post event mailing list • Company logo with link listed in one issue of eNews* after conference • One sponsored Facebook post 	<ul style="list-style-type: none"> • 6-ft banquet table at fall conference • Company information in attendee folders • Company logo with link posted on <i>aptawi.org</i> fall conference page • Post event mailing list • Two day break sponsorship 	<ul style="list-style-type: none"> • 6-ft banquet table at fall conference • Company information in attendee folders • Company logo with link posted on <i>aptawi.org</i> fall conference page <p><i>*eNews is a twice monthly email blast sent to all 2400 members.</i></p>



Exhibitor Registration Form

Company Name _____
(as it should appear on signs and marketing information)

Address _____

City/State/Zip _____

Telephone _____ Website _____

Email _____

Contact: _____

Registration Type

_____ **GOLD Level Exhibitor - \$750**

_____ **SILVER Level Exhibitor - \$600**

_____ **BRONZE Level Exhibitor - \$400**

List Names of All Who Will be in Attendance at Your Exhibit Hall Table. Lunch included for up to two exhibitors per table:

Name: _____ Title: _____

Name: _____ Title: _____

Name: _____ Title: _____

Will your display require electricity? _____ (exhibitors are responsible for supplying extension cords)

25 word description of your company to appear in promotional material (or email it to aptawi@aptawi.org)
Fall Conference deadline is September 14, 2024:

Can't Join Us in Person?
You Can Still Reach Attendees! – See Next Page for Details

More Opportunities to Reach PTs, PTAs and Students!

NEW! Email Blast Banner Ad

Choose to display YOUR banner ad in a pre-conference email blast or conference survey email sent post-conference. Pre-conference email blast includes conference details and reminder to register. Survey email blast includes link to conference survey with incentive to complete. Sponsor to provide ad and link to desired URL.

_____ Pre-Conference - \$200 _____ Conference Survey - \$300

Email 468 x 60 pixel digital art file in .jpg format to aptawi@aptawi.org by September 14, 2024. Ad runs horizontally within the main body of the email.

Mailing Lists

_____ Pre-Conference - \$35 _____ Post Conference - \$50

Pre-conference lists sent two weeks prior to the event. Post-conference lists sent within 1 week of the event.

Material Distribution

_____ \$100

We will distribute one marketing piece (brochure, flyer, giveaway, etc.) to participants in their conference folders.

Event Sponsorship

_____ Breakfast - \$150 _____ Thursday _____ Friday

_____ Morning and Afternoon Breaks - \$150 _____ Thursday _____ Friday

_____ Friday Business Meeting Luncheon - \$300

Your company will receive signage at the sponsored event along with an acknowledgement in every participant's conference packet. Sponsors also receive their company name and website link listed on the APTA Wisconsin website conference registration page.

Advertising in Conference Packets

_____ Full Page - \$200 8.5 x 11"

APTA Wisconsin will make copies of your camera ready art to be placed in every attendee conference folder. **1-sided only - ads will be duplicated as black & white on color paper.**

PAYMENT

_____ Check Enclosed (Please make checks payable to APTA Wisconsin)

Or - Credit Card _____ VISA _____ MasterCard _____ Discover

Card Number _____ Security Code _____

Cardholder's Name (print) _____

Billing Address _____

City/State/Zip _____

Exp. Date _____ Signature _____ Total \$ _____

Mail to:

APTA Wisconsin

P.O. Box 341 • McFarland, WI 53558

For information or questions concerning vendor opportunities at our state conferences, please contact us at 608/221-9191 or aptawi@aptawi.org.

Visit www.aptawi.org/about-wisconsin-physical-therapy/partners/ to view the **APTA WI Media Kit** and learn about additional ways to advertise your business to our 2,400 members.